

PROGETTO CULTURA

The **Intesa Sanpaolo Progetto Cultura** project is a long-term series of initiatives through which the Bank expresses its commitment to the promotion of art and culture in Italy. The **Gallerie d'Italia** (the museum complexes of Intesa Sanpaolo based in Milan, Naples, Vicenza and Turin), house a selection of over 35,000 works belonging to the artistic heritage of the Group, from archaeological artefacts to contemporary art. **Milan** is home to the *From Canova to Boccioni* exhibition featuring collections of nineteenth-century works which belong to the Bank and the Fondazione Cariplo, as well as a selection of twentieth-century works; **Naples** hosts the *Martyrdom of St Ursula*, the masterpiece by Caravaggio, along with works from artists in the south of Italy between the seventeenth and early twentieth centuries, a collection of Attic and Magna Grecian pottery, and a series of masterpieces from the second half of the twentieth century; and **Vicenza** is home to Venetian paintings from the eighteenth century and the collection of Russian icons, one of the most important in the Western world. The Bank's fourth museum complex in Piazza San Carlo in **Turin**, dedicated mainly to photography, imagery and the digital world, as well as to the Publifoto Archive with more than seven million photos taken between the 1930s and 1990s, is home to a significant group of works and furnishings from between the fourteenth and eighteenth centuries, including nine seventeenth-century canvases from the now-destroyed Oratory of the Compagnia di San Paolo. Alongside permanent exhibitions, the Gallerie d'Italia also put on **temporary exhibitions** based on original scientific projects, and loans and exchanges with major museums on the national and international scene.

Since 1989, the **Restituzioni** programme has supported the restoration of artworks of Italian heritage that have been identified in collaboration with conservation bodies of the State. Now in its nineteenth edition, the project has contributed to the recovery of over 2000 of the country's artistic masterpieces to date.

Apart from promoting its own and public artworks, the Bank also **heavily supports leading museums, institutions and cultural initiatives across Italy**—from theatre to music, from exhibitions to festivals, and with a particular focus on books and reading.

The **Historical Archives** preserve and promote historical documents of importance not only for the Group but the entire country.

Through the **Gallerie d'Italia Academy**, which offers an Advanced Training Course in the "Management of Artistic-Cultural Heritage and Corporate Collections", Progetto Cultura is dedicating specialist initiatives to young people, with emphasis on the occupational and financial value of professions in the world of art and culture. The **Officine delle Idee** project also aims to provide young people, graduates and post-graduates, with first-rate learning opportunities within the art world.

Its **publishing** and **music** initiatives include series dedicated to works of art, the Bank's historic buildings, the art collections for children, and history, economics and documentary, art and music publications. With regard to music, in addition to the Vox Imago multimedia project designed to teach people about opera, concert seasons are supported to promote knowledge of ancient, classical and contemporary repertoires, and training programmes are run for young performers and the audiences of tomorrow.

Progetto Cultura was established by the Art, Culture and Historical Heritage Head Office Department of Intesa Sanpaolo, headed by Michele Coppola.